THE SCHOOL OF
MANAGEMENT
THE UNIVERSITY OF TEXAS AT DALLAS

Global MBA Online at UT Dallas

http://som.utdallas.edu/globalmba/index.html

TxDLA 2004 – Galveston

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Background Information

❖ Started in Fall 1999 as a completely online MBA program

❖ Same admission requirements as for part time on-campus MBA with nearly same tuition

❖ Offers the same core courses as UTD's traditional MBA; elective concentrations are available in 3 areas; with total of 28 courses currently developed

❖ 8 – 14 courses are offered each semester

❖ Follows the on-campus academic calendar

Program Structure

❖ Online program is an extension of traditional part-time MBA program at School of Management

❖ Staff: program director, two course development/support staff members, one part time student employee and a designated graduate advisor in school's Advising Office

❖ Students are both local and distance; 300-400 students enrolled in online courses per semester; Class size is caped at 50

❖ Students are not organized into cohort groups but select course loads consistent with their own part-time pace

❖ Partnership with UT TeleCampus

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Student Profile

❖ Students are working professionals (e.g. engineers, lawyers, military officers), many with business travel requirements, and also at-home moms

❖ About 70% located in Texas, 20% in US and 10% overseas

❖ GMAT is 600 – 630, higher than on-campus part time MBA students

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Course Development and Delivery

❖ 10 -12 week course development schedule

❖ Course platform – WebCT (except 2 courses offered through UT TeleCampus on BlackBoard)

❖ A course template and a syllabus template applied to all courses

❖ Consistent look and feel for all courses

❖ Online lectures combining audios with visual presentations

❖ Streaming Video clips for instructor's introduction and other supplementary materials

❖ Course lectures are both online and downloadable

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Course Development and Delivery (cont.)

❖ Asynchronous communication tools
- ❑ Discussion Board
- ❑ Email

❖ Synchronous communication tools
- ❑ Chat
- ❑ Telephone conference

❖ Other tools used
- ❑ Online quizzes and exams
- ❑ Online Assignment submission
- ❑ Group tool
- ❑ Student tools

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Sample Courses

❖ GMBA Online Course Structure Demo for Perspective Students
(Web Link)

❖ Sample Courses

❑ BPS 6201

(Web Link)

❑ IMS 6210

(Web Link)

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Resources and Support

- ❖ Global MBA Online Web Site ([Web Link](#))
- ❖ Student WebCT Orientation ([Web Link](#))
- ❖ Student WebCT FAQ ([Web Link](#))
- ❖ UTD Digital Library
- ❖ Online Textbook Ordering Site
- ❖ Technical Support
  - ❑ UTD Computer Help Desk
  - ❑ GMBA Support

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Administrative Functions

❖ Admission, registration and academic advising handled by school's advising office with a designated advisor

❖ Students register via emails

❖ Email announcements sent to enrolled students

❖ Newsletters sent to enrolled students (Web Link)

❖ Proctored Exam Information and Procedure (Web Link)

❖ Course Evaluation (Web Link)