

# 10 Tips to Extend the Shelf Life of Your Course

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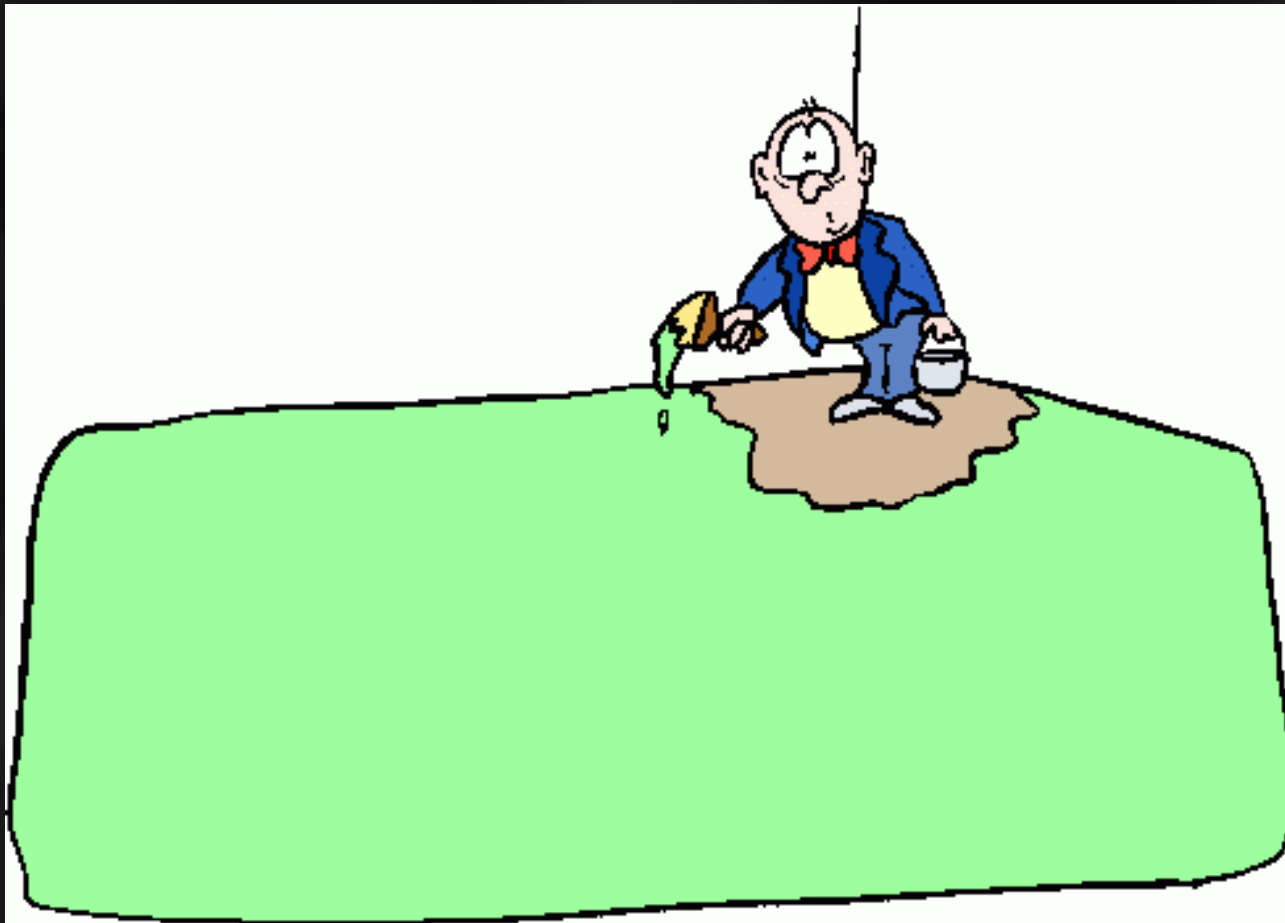
Instructional Designer

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...or 10 ways I

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# Course Example

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- Certificate of Management

# Problem 1: Publisher short-cycled textbook

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## Solution:

- Use a custom textbook
- You control when the content changes
- Primis, Xanedu

## Problem 2: Course built on e-pack/course cartridge

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### Solution:

- Create your own course materials
- Camtasia
- Hot Potatoes
- Course Genie

## Problem 3: Learning object became obsolete

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### Solution:

- Spend time building learning objects that can be reused
- Use existing learning objects
- Merlot

## Problem 4: Information changed

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### Solution:

- Convey rapidly changing information using fluid course tools
- Discussion board
- Chat
- Web Conference

## Problem 5: Course organized by book chapters

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Solution:

- Organize course materials by modules



## Problem 6: Page numbers/figures didn't match up with book

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### Solution:

- Don't reference specific page numbers/figures from book!!!
- Use original/generic examples

## Problem 7: Contact information, software out of date

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### Solution:

- Use your syllabus to communicate specifics (due dates, TA, office hours)
- Create a website for all required software/plugin, downloads

## Problem 8: Broken links

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### Solution:

- Keep your course materials inside your course (videos, case studies, self assessments, etc.) whenever possible

## Problem 9: Course migration

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Solution:

- Create your course in a package file

## Problem 10: New tests created for each offering

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### Solution:

- Create a large test bank
- Randomize questions/answers
- Respondus

# 10 Tips to Extend the Shelf Life of Your Course

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1. Supplement your course with a custom textbook
2. Create your own course materials
3. Create learning objects using information that doesn't change
4. Convey rapidly changing information using fluid course tools
5. Organize course materials by modules
6. Avoid referencing specific page numbers and figures in lectures
7. Use your syllabus to communicate specifics
8. Keep your course materials inside your course
9. Create your course in a package file
10. Create a large test bank