

Preparing Faculty to Teach Online: The One-to-One Model

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Overview

- Background of programs
- Why we did it
- Instructor and designer responsibilities
- Course development meeting
- Comparison to the “team approach”
- Advantages
- Disadvantages
- Instructor feedback
- Example of course



Online Learning at UTD School of Management

- Fully online degree program development began 1999
- MBA, MS in Accounting
- 44 courses
- 30 instructors
- 1100 enrolled Fall 2006 (non unique students)

Why We Did It

- Resource constraints
- Lack of specialists
- Professors gravitated toward individual instructional designers

Instructor and Designer Responsibilities

Instructor	Designer
<ul style="list-style-type: none">■ Develop content■ Teach course■ Teaching assistant supports instructor	<ul style="list-style-type: none">■ Conduct needs/skills assessment■ Training■ Course design■ Develop learning objects■ Build course■ Monitor course development timeline■ Technical support

Team Approach

Task	Personnel
Needs/skills assessment	Instructional designer
Course design	Instructional designer
Faculty training	Technical trainer
Course administration	Administrator
Development of learning objects	Media specialist
Building of course	Course developer
Tech support	Help desk

Advantages of One-to-One

- Instructor has a “go to” person
- Instructional designer
 - Sense of ownership
 - Attention to detail
 - Knowledge of the nuances of the course
 - Healthy competition among designers
- Course development timeline discipline

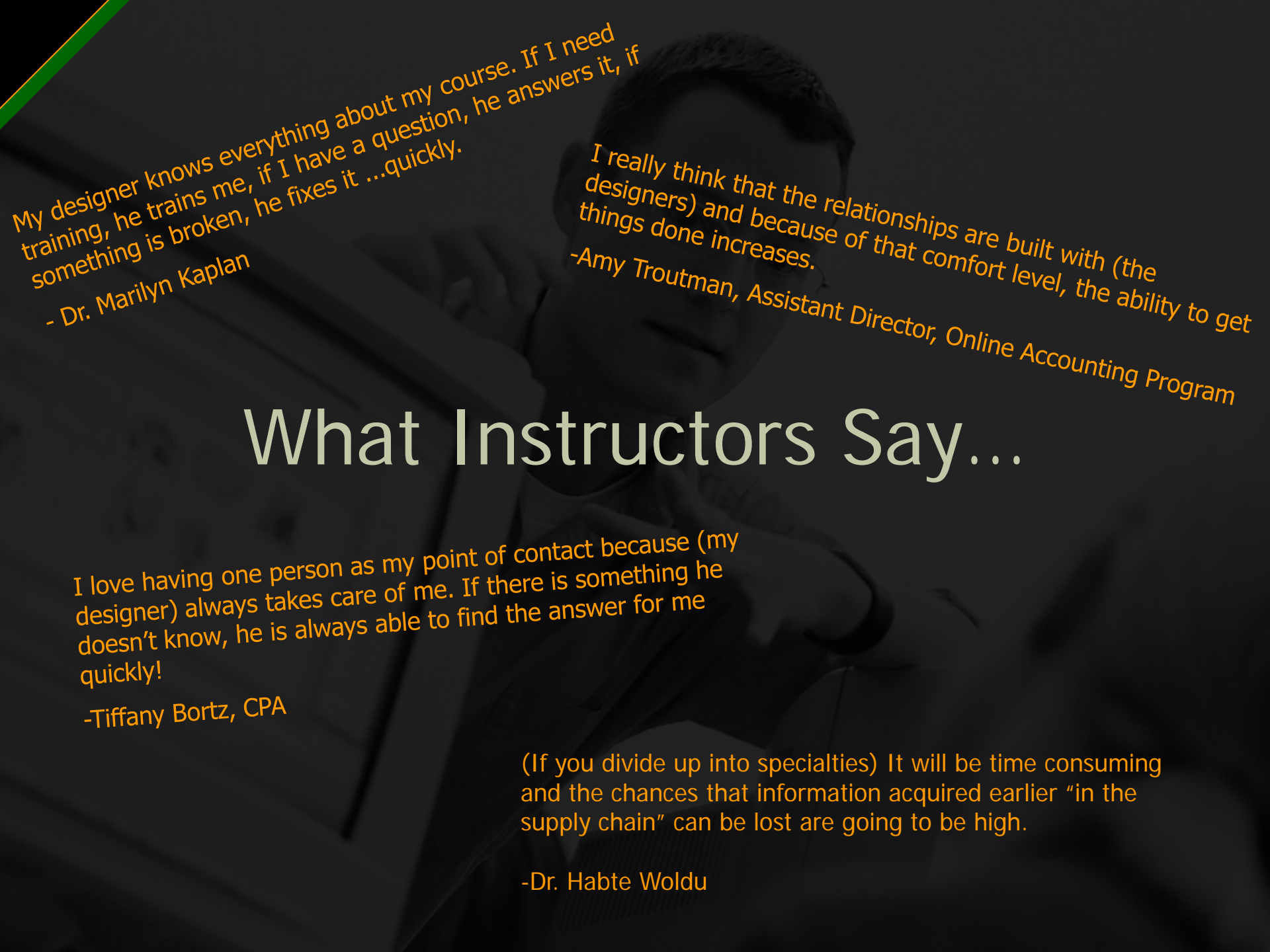


Disadvantages of One-to-One

- Designer skill set
- Economies of scale

Course Development Meeting

- Online teaching handbook
- Best practices
- Course evaluation
- Syllabus template
- Course development timeline
- <http://som.utdallas.edu/globalmba/faculty/faculty.html>



My designer knows everything about my course. If I need training, he trains me, if I have a question, he answers it, if something is broken, he fixes it ...quickly.

- Dr. Marilyn Kaplan

I really think that the relationships are built with (the designers) and because of that comfort level, the ability to get things done increases.

-Amy Troutman, Assistant Director, Online Accounting Program

What Instructors Say...

I love having one person as my point of contact because (my designer) always takes care of me. If there is something he doesn't know, he is always able to find the answer for me quickly!

-Tiffany Bortz, CPA

(If you divide up into specialties) It will be time consuming and the chances that information acquired earlier "in the supply chain" can be lost are going to be high.

-Dr. Habte Woldu

Example course

WebCT Mozilla Firefox

http://webct6.utdallas.edu/webct/urn:lc4130001:tc02:babel/MainFrame.dovebct

UTD WebCT My WebCT | Accessibility | Help | Log out

Build Teach Student View STRATEGIC MANAGEMENT 1 - BPS -6310-0G1 - 2006F

Your location: Home Page > M1: Mission & Vision

Module 1, Mission and Vision: Objectives & Assessment of Objectives

Upon completion of Module 1, the student will communicate a firm's strategic vision by creating a clear and comprehensive mission statement.

Assessment of objectives:

1. Student groups will write a mission statement for their Business Strategy Game firm.
2. Examples of mission statements, both good and bad, will be compared in discussion board postings.
3. Self check.
4. Quiz.

Module 1, Mission and Vision: Core Concepts

Chapter 2:

- A strategic vision is a road map showing the route a company intends to take in developing and strengthening its business. It paints a picture of a company's destination and provides a rationale for going there.

Reading, Mission and Vision Lecture, Business Strategy Game, Self Quiz, Assessment, Module 1 Quiz, Optional Downloads

(Conditional) Practice Rounds 1 & 2

Mission and Strategy paper

(Conditional) You must get at least 4 out of 5 questions correct to advance to

Strategic Planning

- Mission and Vision
- Values
- Objectives
- Implementation
- Monitoring

2006 Edition THE BUSINESS STRATEGY GAME Competing in a Global Marketplace

STUDENTS / PARTICIPANTS

Why Do I Need to Register?

Does Everyone on My Team Have to Register?

More Information >>

STUDENT / PARTICIPANT REGISTRATION

Registration enrolls you as a co-manager of your assigned company, gives you the needed site access, puts you into the messaging and reporting system, and enters your name in the instructor's online grade book.

Click Here To Register

Registration takes less than 5 minutes and is all that is required to set up your

LOG-IN

BSG-Online student and instructor account holders may log-in below:

User Name (e-mail address):

Password:

Log-In

Forgot your password? Click [here](#) to have it

INSTRUCTORS / FACILITATORS

Overview of The Business Strategy Game

Why Use a Business Simulation?

Vital Statistics — adoption, usage, and web site performance information

More Information >>

CREATE AN INSTRUCTOR ACCOUNT

If you do not have a BSG-Online instructor account, please click the link below to create an instructor account, explore the web site to learn more about the simulation, and begin using BSG-Online in your course.

Click here to create your instructor account

All professors, instructors, facilitators, and authorized teaching assistants are invited to create a BSG-Online instructor account. It takes less than 5 minutes and there is no obligation.

Gregory J. Stappenbeck GLO-BUS Software, Inc. Mark A. Reidenbach GLO-BUS Software, Inc.

needed

Show questions one by one

1. The game plan a company's management is using grow the business, stake out a market position, attract and please customers, compete successfully, conduct operations, and achieve organizational objectives is referred to as its
 - A. ? strategic offensive for becoming a market leader.
 - B. ? business model.
 - C. ? long-term strategic direction.
 - D. ? mission statement.
 - E. ? strategy.
2. In crafting a strategy, management is making which of the following statements?
 - A. ? "This is where we are headed, this is our game plan for getting where we want to go, and this is how we intend to execute our plan successfully."
 - B. ? "This is the current business plan we have for being a winner in the marketplace and our extensive analysis of the company's situation indicates it will work."
 - C. ? "This is how we are going to knock the socks off our competitors."

Summary

We discussed...

- Why we implemented the one-to-one approach
- Responsibilities of the instructor and designer
- The team approach
- Advantages and disadvantages of the one-to-one approach
- Instructor opinions

A man in a suit and glasses is pointing at a whiteboard in a meeting. The whiteboard contains some faint, illegible text. The image is dark and has a green diagonal line in the top left corner.

Questions/Discussion